



The Top 25 Influencers to Follow in Employee Training and Development

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Social Media, Twitter in particular, has become an important channel for receiving key insights, articles, surveys, and other information related to the L&D industry. Like with any industry, there are thought leaders, those who are active and consistently provide valuable content that you don't want to miss.

I'm happy to share with you this exclusive list of employee training thought leaders to follow on Twitter. Don't miss out on connecting with these fellow L&D professionals, learn from them, reach out to them, and pick their brains! This list is comprised of some of the most social L&D enthusiasts out there, so get tweeting!

I also invite you to follow my own blog, **Training Station**, where I write about issues relating to employee learning and performance, at [@tstationblog](#).

- 1. American Society for Training and Development @ASTD**
The world's largest association dedicated to the training & development field, tweeting articles and insight from their bloggers and writers.
- 2. Jane Hart @C4LPT**
Founder of the Centre for Learning & Performance Technologies, Jane is also an independent advisor, writer and speaker, and has a fantastic, not-to-be-missed blog on L&D issues, [Learning in the Social Workplace](#).
- 3. Clark Quinn @Quinnovator**
Learning experience architect, strategist and noted speak and author on human performance technology. Clark is a recognized leader in learning technology strategy, helping organization take advantage of information systems to meet learning, knowledge and performance needs. He blogs at [Learnlets](#).
- 4. Josh Bersin @Josh_Bersin**
Corporate Talent, HR and Learning Analyst and Founder of Bersin by Deloitte, a research and advisory services firm focused on corporate talent management. Major thought leader in the industry.
- 5. Harold Jarche @hjarche**
Chairman of the Internet Time Alliance. Harold has held senior positions at the Centre for Learning Technologies and e-Com Inc. His influential blog is [Life in Perpetual Data](#).
- 6. Julie Dirksen @usablelearning**

Author of the book *Design for How People Learn*, Julie [writes a great blog too](#). She is also a consultant and instructional designer with experience creating e-Learning programs for clients ranging from Fortune 500 companies to technology startups.

7. **Jane Bozarth** @JaneBozarth
Author of *Social Media for Trainers, E-Learning Solutions of a Shoestring*, and more. She also writes a monthly column, "Nuts and Bolts, for Learning Solutions magazine. Her [bozarthzone blog](#) also has good e-Learning tips.
8. **Donald Clark** @DonaldClark
Board Director of Ufi and well-known e-learning figure. Donald has also won many awards for the design and implementation of e-learning, notably the 'Outstanding Achievement in e-learning Award'. He blogs on e-learning at his [Plan B blog](#).
9. **Jay Cross** @jaycross
Business consultant, author, expert on happiness in the workplace and informal learning. CEO and Chief Unlearning Officer at the Internet Time Alliance. See more information about him, including his blog, [here](#).
10. **Bianca Woods** @eGeeking
An instructional designer at the Bank of Montreal, where she designs course content and media and test drives new learning technology. She writes a good e-Learning blog, [e-Geeking](#).
11. **Cammy Bean** @cammybean
Cammy is Vice President of Learning Design at Kineo, and a significant industry veteran and influencer. She also blogs on instructional design and e-Learning [at her Learning Visions blog](#).
12. **Steve Wheeler** @timbuckteeth
Associate Professor of Learning Technologies at Plymouth University in England. His blog [Learning with 'e's](#) is a regular online commentary on the social and cultural impact of disruptive technologies, and the application of digital media in education and training.
13. **Nigel Paine** @ebase
Nigel focuses on the use of learning technologies, organizational development, leadership and creativity with a spotlight on maximizing human potential, innovation and performance in the workplace. Former head of learning and development at the BBC. [Read here a great interview I had with Nigel](#) earlier this year.
14. **Cathy Moore** @CatMoore
Cathy is an international thought leader dedicated to saving the world from boring instruction. She's a passionate advocate for improving business performance by respecting and deeply challenging learners. She blogs [here](#).
15. **Craig Taylor** @CraigTaylor74
Learning & Development professional consultant with 20 years experience, including 5+ years working with learning technologies. Blogs at [tayloringit](#).
16. **Mike Collins** @MikeCollins007

Mike is the Head of Customer Experience at DPG plc, the UK's leading CIPD Training Provider. Mike has developed the [DPG Community](#), a professional community with over 1300 members focused on raising the standards within Learning & Development and HR. Mike is a huge advocate for social technologies and how they can foster new connections that lead to improved communication, collaboration and innovation. Check out [an interview I had with Mike](#) here.

17. **Helen Blunden** @ActivateLearn

Helen is Instructional Designer at Activate Learning Solutions. She provides specialist consultancy services around learning and development to corporate clients who want to increase business performance through innovative learning solutions. [She blogs here](#).

18. **David Zinger** @davidzinger

Davis is a renowned expert on all thing employee engagement. He founded the Employee Engagement Network, and writes consistently engaging material on [his blog](#).

19. **Charles Jennings** @charlesjennings

Director of the 70:20:10 Forum and member of the Internet Time Alliance, Charles Jennings is one of the world's leading thinkers and practitioners in learning and development. Check out [his blog here](#).

20. **HR Bartender** @hrbartender

Great [blog](#) written by training consultant Sharlyn Lauby, which focuses on topics that relate to the workplace, including leadership, management, customer service, employee engagement **and** office politics.

21. **Clive Shepherd** @cliveshepherd

UK-based consultant who specializes on the application of technology to workplace learning and development. With more than twenty five years of experience in this field, Clive is acknowledged as a thought leader in the UK in all aspects of technology-assisted learning and blended learning. His blog [can be found here](#).

22. **Connie Malamad** @elearningcoach

Connie is an eLearning, information and visual designer. Her blog, [the eLearning Coach](#), is where she shares actionable strategies, practical content, product reviews and resources to help you design, develop and understand online and mobile learning.

23. **Kate Graham** @kategraham23

An L&D industry veteran, Kate is seemingly everywhere on Twitter and social media in general, always open to chatting about a wide range of learning issues. She is involved with several organizations including her role as a director of the eLearning Network. She also is the official curator of the annual Learning Technologies conference.

24. **David Kelly** @LnDDave

David is a well-known training director and internal learning and performance consultant, who is passionate about progressive education and performance support in the workplace. He is also an enthusiast for social learning. His [blog](#) is a valuable source of his thoughts and information, especially his curated sources of all of the big learning conference presentations.

25. Martin Couzins @martincouzins

Martin tweets about social learning and engagement and offers great advice on learning technology. Also founded [@LearnPatch](#) – a great way to keep up to date on the latest educational technical innovations. He blogs at [it's developmental](#).